

Donation Pledge Form

Thank you for your interest in supporting the Joseph V. Brady Behavioral Sciences Center at the Institutes for Behavior Resources. To make a contribution that builds on the legacy of Dr. Joseph V. Brady, please complete the form below. Thank you!

I believe in the important work that IBR is conducting to improve treatment of substance use disorders, human performance, and fatigue management and would like to provide support for its continued growth and sustainability. I would like to make the following pledge of financial support:

☐ Beginning on _____ (date),

I will pledge a total gift of \$ _____ in:

☐ Monthly

☐ Quarterly

☐ Semi-Annual

☐ Annual payments of \$ _____

☐ I would like to make a one-time gift of

\$ _____

Name _____

Address _____

City, State, Zip _____

Phone _____

E-mail _____

☐ Do we have your permission to share your name in recognition of your donation?

For additional information, please contact Reid Blank, IBR's Director for External Affairs at (410) 752-6080 or rblank@ibrinc.org.

Institutes for Behavior Resources, Inc.
2104 Maryland Avenue
Baltimore, MD 21218
(410) 752-6080
www.ibrinc.org

The Institutes for Behavior Resources is a 501(c)3 non-profit organization. Gifts to IBR are tax-deductible as provided by law.

Facilities

IBR purchased its six-story Maryland Avenue building in Baltimore in 2000. Over the next several years, IBR was able to raise funds to rehabilitate four floors for service, research, and administration, which provided the space needed for those functions. To expand its services, IBR needs to complete the renovation of and furnish the two remaining floors, while also undertaking much-needed exterior repairs. Once built, service partnerships with Baltimore City, Baltimore County, the State of Maryland, Federal agencies and the private sector will enable IBR to sustain these planned facilities and programs.

The Campaign

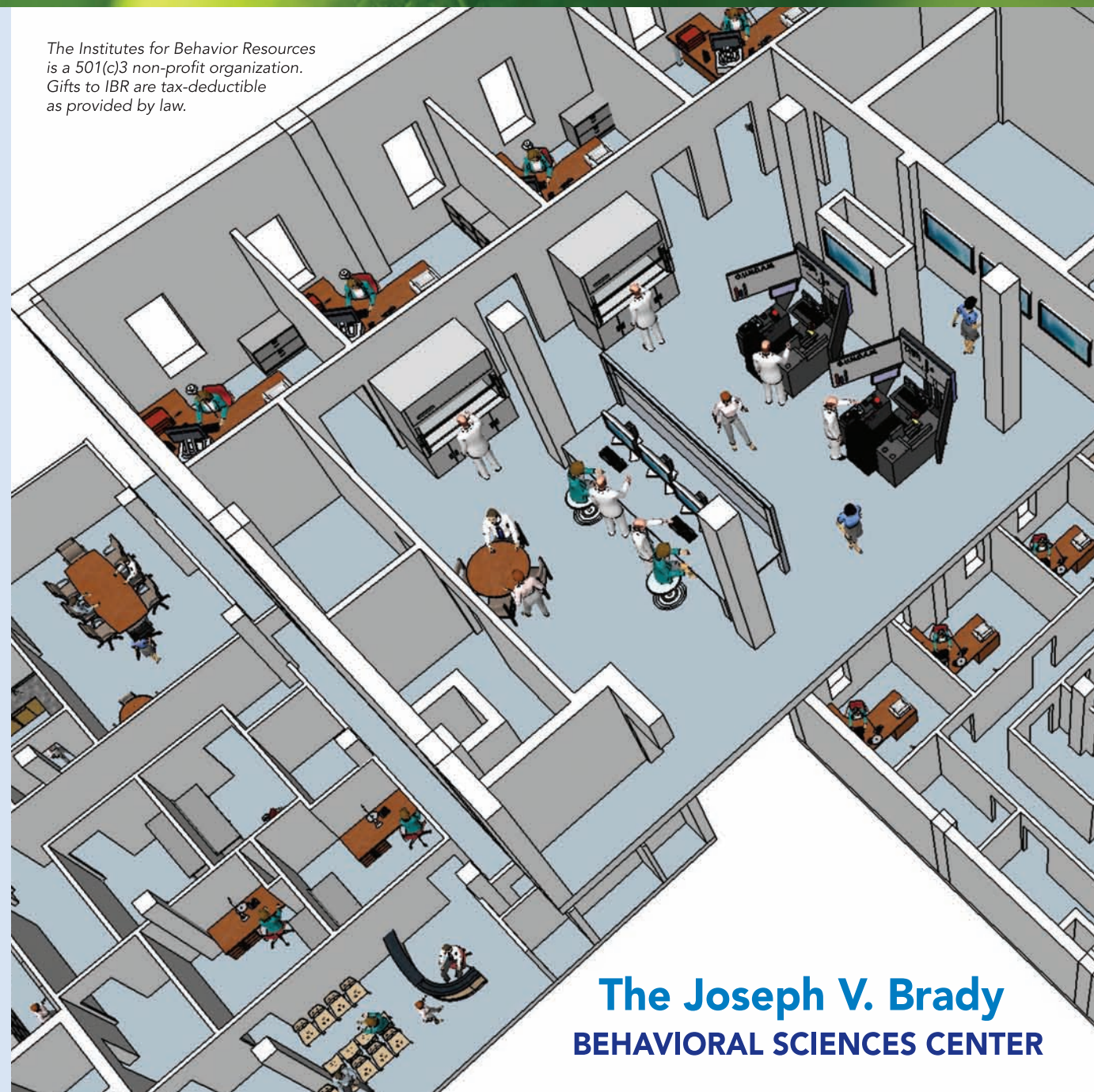
IBR's 50th Anniversary launches the public phase of our Capital Initiative with a goal of raising \$1.4 million for innovative and forward-looking programs that perpetuate the behavioral principles and legacy of IBR Founder, Dr. Joseph V. Brady. We invite you to learn about IBR's programs and expansion plans as well as the many options for contributing to these endeavors.

Naming and Recognition Opportunities

IBR will honor those who help make the Joseph V. Brady Behavioral Sciences Center a reality. We offer commensurate naming and recognition opportunities for donors who participate in the capital initiative. The Brady Center is a "once in a lifetime" opportunity to create a lasting legacy to a leading figure in the behavioral sciences field and recognize the work of those who have contributed to this rich history. Your support helps IBR meet the demands of our diverse activities.



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The Joseph V. Brady BEHAVIORAL SCIENCES CENTER



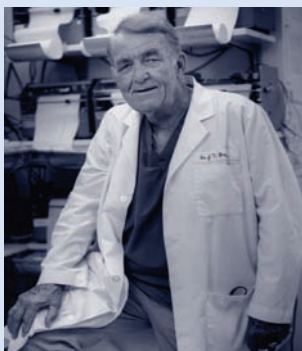
INSTITUTES FOR BEHAVIOR RESOURCES, INC.
shaping a better world

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Expanding Research-Based
and Clinical Services
at the Institutes for Behavior Resources

Ever Onward and Upward!

For Dr. Joseph Brady, these simple, straightforward words were more than a lifelong motto, they also energized his search for new ways to apply his personal dedication and the developments in behavioral science to improve life on Earth and beyond. Moreover, For thousands of colleagues and students who learned from Joe and were mentored by him, "ever onward and upward" was the inspiration they took into the hundreds of professional, scientific, organizational, and social development careers into which Joe seemed to give life.



The Joseph V. Brady Behavioral Sciences Center at IBR

From its founding in 1960 by Dr. Brady and several of his colleagues, IBR has been dedicated to developing behavioral science applications to help solve social problems. This dedication has manifested itself in many ways and with many projects, including REACH, IBR's innovative mobile health services,

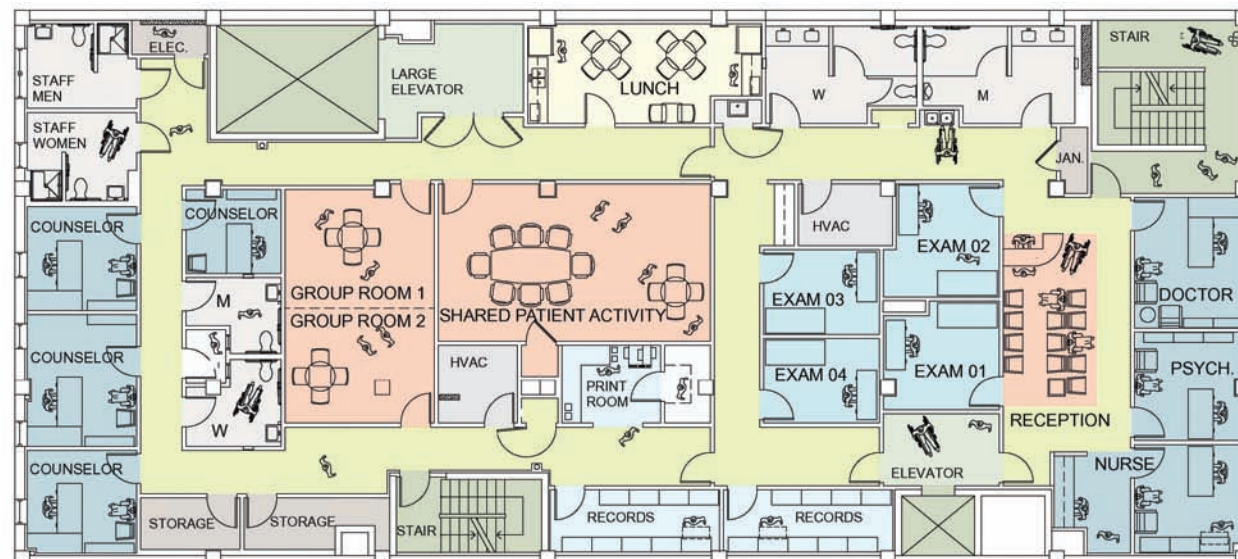


as well as IBR's long history of work in basic and applied research. Now, IBR is dedicating these research endeavors within its building to its founder, and we are pleased to announce the creation of the Joseph V. Brady Behavioral Sciences Center at IBR.

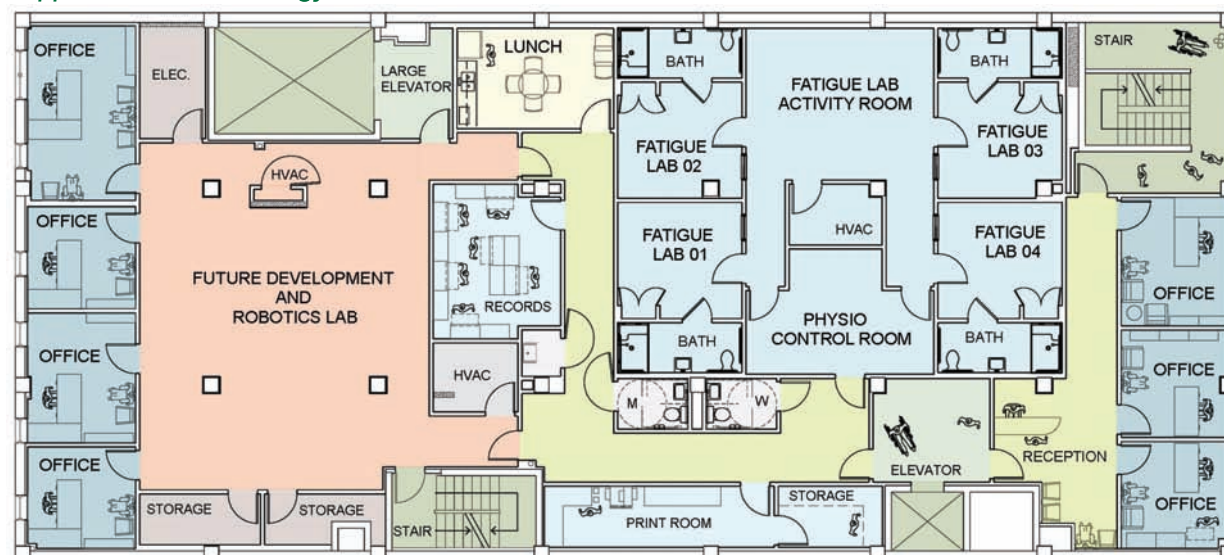
The Need

Dr. Brady's dream has always been to find ways to develop and apply behavioral science principles to address social needs. Today, that dream means expanding IBR's service and research facilities so that the people it serves can fully realize the benefits associated with their treatment. A recent study by Kaiser Permanente demonstrated that patients provided with integrated substance abuse and medical services achieved abstinence significantly faster than patients receiving only substance abuse services. IBR's plan is to offer advanced services based on this and related research, and to expand its own ability to develop research-based applications of behavioral science.

Behavioral and Medical Services Units



Applied Behavioral Biology Research Units



Thinking Green

IBR has always strived to implement sustainable practices whenever possible and this planned expansion is no exception. Building "green" today doesn't necessarily require enormous capital expenditure as sustainable design often includes a variety of cost effective methods. IBR embraces sensible, yet economical strategies, from using regionally-sourced building materials to utilizing green housekeeping practices and products. Incorporating sustainable, environmentally safe materials and design elements into the Joseph V. Brady Behavioral Sciences Center is one more example of IBR's state-of-the-art, future-oriented thinking.

Specifically, IBR will develop the following:

- Intensive Outpatient Program (IOP), a service need recognized by the Baltimore Substance Abuse Systems and Maryland's Department of Health and Mental Hygiene to provide benefits of substance use disorders treatment at a fraction of the cost.
- Medical Home Center that offers one-stop access to primary health care services for substance abusing patients and their families, including reproductive, maternal, family planning, and related adult services.
- Mental health and sleep improvement services, key issues for substance abuse populations.
- Applied Behavioral Biology Research Unit for expanded human applied experimental analysis of behavior. IBR has a long-standing interest in human performance, social behavior, behavioral economics, and behavioral pharmacology dating back to the early 1970's with Dr. Brady's pioneering NASA- and NIH-funded work. This research tradition, along with new public safety initiatives in operational and fatigue research, continues today.